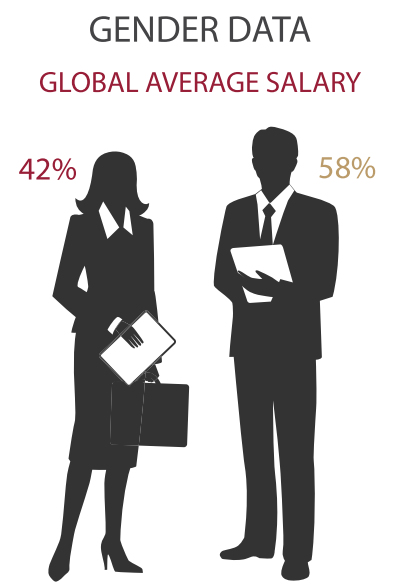
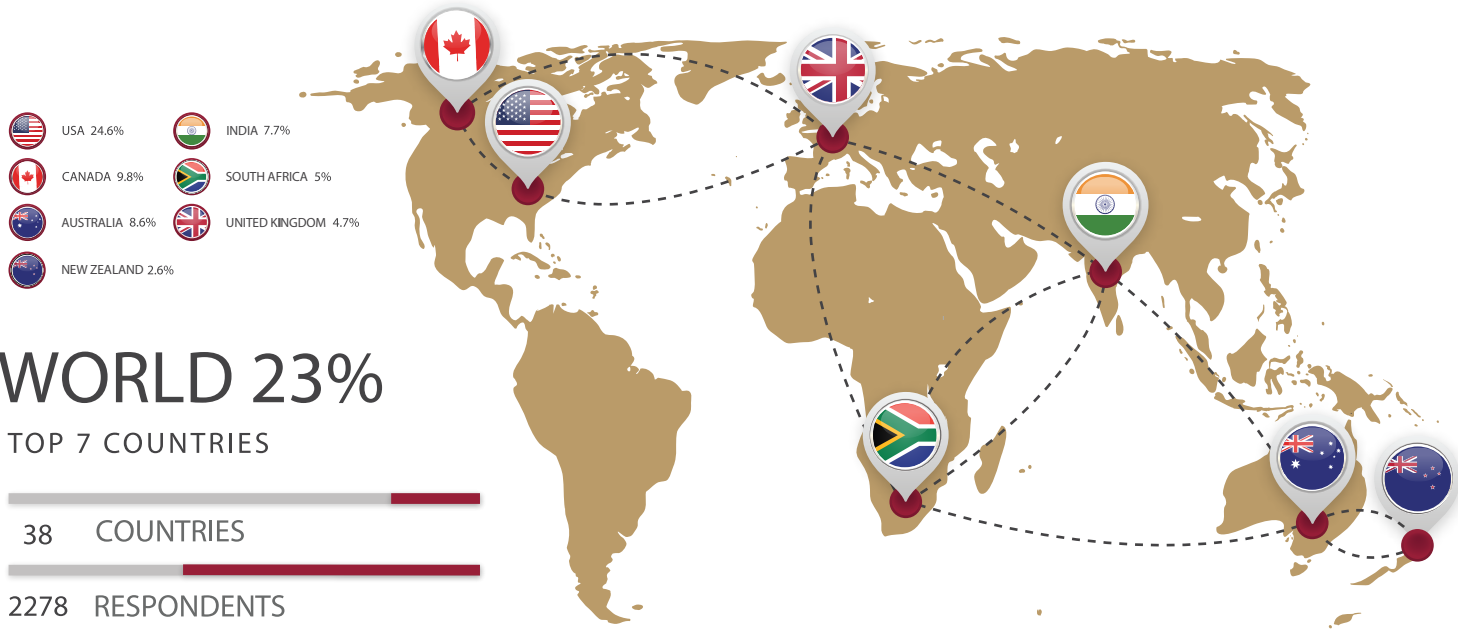


PARTICIPATION & COVERAGE



WORLD 23%

TOP 7 COUNTRIES

38 COUNTRIES
2278 RESPONDENTS

(\$132,780)
AVERAGE SALARY OF TOP 5 CERTIFICATIONS HOLDERS

(67%) OF RESPONDENTS HOLD AT LEAST ONE OF THE TOP 5 CERTIFICATIONS IDENTIFIED IN THE SURVEY

Certified Innovation Professional

CInP® HOLDERS EARN **17.5% MORE** THAN THEIR PEERS

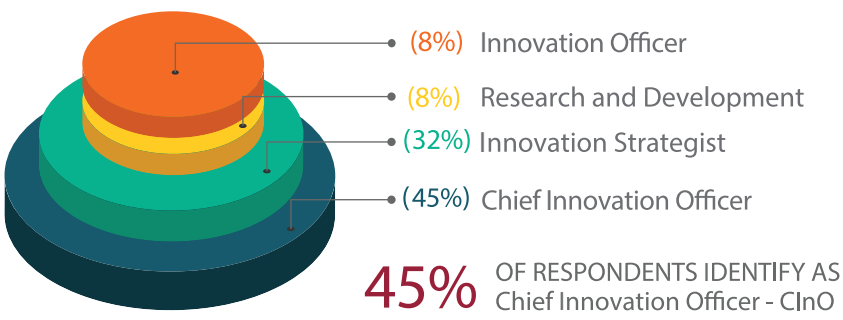
Certified Innovation Strategist

CInS® HOLDERS EARN **14.3% MORE** THAN THEIR PEERS

Certified Chief Innovation Officer

CCInO® HOLDERS EARN **12.1% MORE** THAN THEIR PEERS

TOP 4 JOB TITLES REPORTED



BENEFITS OF CERTIFICATION



EDUCATION LEVEL

44.5%
OF RESPONDENTS HOLD A BACHELOR'S DEGREE



VS

34.3%
OF RESPONDENTS HOLD A MASTER'S DEGREE



AVERAGE YEAR'S EXPERIENCE

51%
HAVE 10 YEAR'S EXPERIENCE OR MORE



AVERAGE AGE

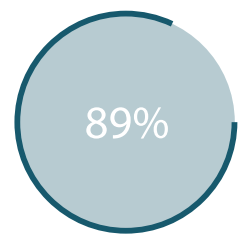
34%
ARE BETWEEN 28-50 YEAR'S OF AGE



AVERAGE WORKPLACE TENURE
24% OF RESPONDENTS HAVE BEEN WITH THEIR CURRENT EMPLOYER FOR **6-15 YEAR'S**

EMPLOYMENT STATUS

FULL-TIME
36-40
HOURS/WEEK



TOP 4 AREAS GInI PROFESSIONALS PERFORM THEIR WORK

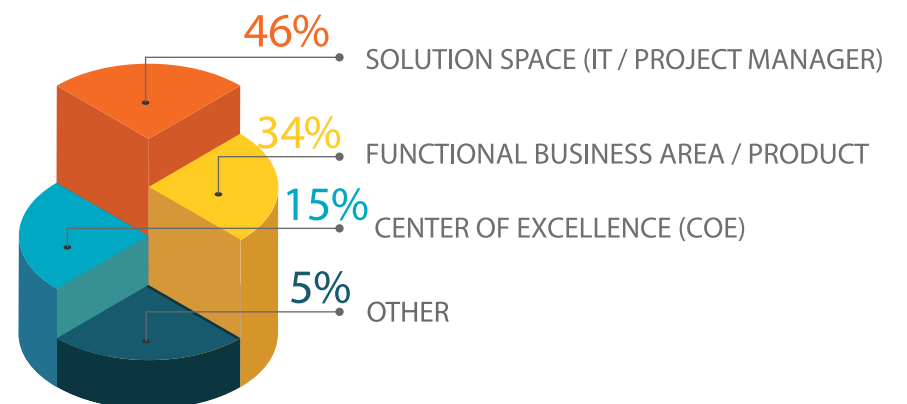
Median Compensation by Area

INFORMATION TECHNOLOGY (\$78240)	56%
BUSINESS PROCESS MANAGEMENT (\$78592)	46%
PROJECT MANAGEMENT (\$75311)	40%
Research & Development R&D (\$85315)	39%

85% OF RESPONDENTS PERFORM Innovation Strategy IN THEIR CURRENT ROLE

64% OF GInI PESPONDENTS HOLD A SENIOR / EXPERIENCED ROLE IN THEIR ORGANIZATION

REPORTING AREA



TOP 6 INDUSTRIES WHERE GInI PROFESSIONALS WORK



Innovation In Energy & Utilities



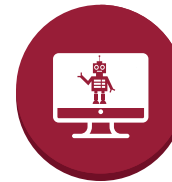
Innovation In Financial Services



Innovation In Smart Government



Innovation In Healthcare



Innovation In Technology



Innovation In Transportation