



**GInI Accredited**  
**Innovation Training Program**  
**AInTP®**  
**Accreditation Guidebook**



# Global Innovation Institute

## GInI Accreditation Center

### Accredited Innovation Training Program®

## Accreditation Guidebook

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### Introduction

The GInI Accreditation Center, under the direction and guidance of the GInI Accreditation Program, issues formal accreditations to properly-assessed innovation labs, business incubators, accelerator programs, innovation training programs, and innovation education programs, as well as endorsements of verified innovations. Accreditation by Global Innovation Institute provides all affected stakeholders with the assurance that these programs and assets been properly assessed, and that their caliber and scope conform to GInI's demanding accreditation standards.

GInI is fully committed to pursuing excellence and continuous improvement in all of the activities relating to its accreditation program. Accordingly, this guidebook sets forth the policies, procedures, and standards used to assess the quality and scope of the entities seeking GInI accreditation.

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### The Benefits of AInTP Accreditation

**Accreditation of an Innovation Training Program by the GInI Accreditation Center offers several valuable benefits – including:**

- Affirmation of the program's ongoing commitment to educational quality and continuous improvement in the field of Innovation.
  - Peer recognition for achievement to a globally-recognized benchmark standard.
  - Differentiation as one of a select group of training programs that properly reflect and teach the modern philosophies and disciplines of *Applied Business Innovation*.
  - The consequent ability to recruit a larger and higher caliber set of students to the program.
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## Definition of an Innovation Training Program

For the purposes of GInI's accreditation process, the term 'Innovation Training Program' refers to any training course (whether academic or professional), workshop, or equivalent training vehicle that has been properly designed, organized, supervised, and delivered to achieve a specific set of learning objectives relating in some way to business innovation.

The term 'Innovation Training Program' furthermore refers only to a single such course, workshop, or vehicle, and not to a collection of these. This means that each such training course, workshop, or other training vehicle must secure its own accreditation from GInI independent of all others.

Therefore, if a business organization offers multiple programs, it must secure accreditation for each program independently. Accreditation of any one of its programs does not in any way infer accreditation of its other programs, until each such program has each secured accreditation in its own right.

Alternatively, the organization can pursue accreditation of a comprehensive monolithic multi-course program under GInI's *Accredited Innovation Education Program* designation – *AInEP*®.

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## How GInI AInTP Accreditation Works

For an Innovation Training Program to be accredited by GInI, it must work through GInI's **accreditation application process**, including demonstrating to GInI full compliance to GInI's **accreditation standards**.

Once a program has been officially **accredited** by GInI – including the payment of all initial and renewing **program accreditation fees** – the organization may thereafter publicly announce and advertise the fact that this specific program has been formally accredited by Global Innovation Institute as an **Accredited Innovation Training Program**, or **AInTP**®.

Additionally at this point, GInI will issue on behalf of the organization all participant **Certificates of Completion** for those completing the program.

To facilitate this, the organization will, in each instance, deliver to GInI (via email) the names of the individuals who have successfully completed the program. Thereafter, GInI will deliver back to the organization (via postal mail) official GInI endorsed certificates indicating successful completion of the program.

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## Program Eligibility – Compliance Demonstration

For a training program to be **eligible** for accreditation by GInI, applicants must be able to demonstrate to the GInI Accreditation Center full compliance to GInI’s **eligibility requirements**, as prescribed below.

The means by which applicants are to document their program’s compliance information to GInI is via GInI’s **AInTP Application**. This application must be completed thoroughly and accurately so that compliance of the applicant organization and its program can be clearly demonstrated to the GInI Accreditation Center.

This application can be secured by requesting it from GInI at **accreditation@gini.org**.

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## GInI Accreditation Eligibility Requirements

The following are GInI’s **Accreditation Eligibility Requirements** for Innovation Training Programs.

### Applicant Legal Status

The applicant organization associated with the training program must be a properly-registered **legal entity** (business, institution, NPO, NGO, etc.) having **articles of incorporation** or an equivalent form of charter indicating that it is legally recognized by a government body to conduct operations in that body’s jurisdiction.

### Applicant Resources

The applicant organization must furthermore possess the necessary resources, facilities, and administrative support required to effectively deliver and supervise the program under application.

### Program Details

The applicant must provide the following for each program seeking accreditation:

- Program name.
- Program duration – the number of contact hours required for successful program completion.
- Program delivery modalities (e.g. in-class public, in-class private, one-on-one tutoring, online, etc.).
- Program delivery locations – including any collaborations with other business entities.

## **GInI Accreditation Eligibility Requirements (cont.)**

### **Program Description – Curricula & Core Focus Areas**

GInI encourages applicants to be innovative and forward thinking in developing programs that both advance the profession of Innovation and prepare students to be effective professionals. GInI therefore looks at the following key attributes of each applicant program:

1. The program's core focus areas and learning objectives.
2. Detailed outline of the program – content / resources / teaching, learning, and assessment strategies / learning outcomes assessed / primary assessment methods used.

### **Participant Engagement**

GInI is concerned with ensuring the program employs appropriate and effective participant engagement methods and techniques, for maximum knowledge and skill retention in the workplace. Evidence:

1. Explanation and evidence of how the curricula facilitate active student engagement in learning.
2. In addition to traditional reading, research, and program activities, explanation of collaborative, integrative activities and environments designed to reflect workplace practices that improve student professional performance.

### **Learning Outcomes**

GInI is very concerned with ensuring the program has established key learning outcomes that are of real-world practical value to innovation practitioners. Evidence of this include:

1. Specific learning outcomes indicating what students should be able to know and do upon completion of the program.
2. Explanation and evidence of how the achievement of these learning outcomes are assessed.

### **Program Quality Assurance**

GInI is concerned with ensuring the program applies appropriate and effective quality assurance methods to ensure consistency in its delivery across the various delivery modalities, locations, and trainers. Evidence:

1. Explanation and evidence of how consistent delivery of the curricula is assured across all delivery modalities, locations, and trainers.

## **GInI Accreditation Eligibility Requirements (cont.)**

### **Program Trainer Qualifications**

GInI is concerned with ensuring the program employs appropriately qualified professionals to deliver the program across the full breadth of its delivery modalities and locations. Its trainers must possess adequate experience and expertise to ensure the program is of high caliber and remains sustainable. Evidence:

1. Tabulation of all trainers used, including their respective academic credentials, professional certifications, years of innovation leadership experience, and years of training experience.
2. The Curricula Vitae (CV) for each trainer listed.

When affirming the Accreditation Application, the applicant is affirming that – to the best of their knowledge – this is a comprehensive and complete list of the trainers used over the past five years of the program.

### **Program History**

The applicant program must be currently offered, must have been offered for at least the past two years, and must have graduated at least three graduating cohorts by the date of the application. Evidence:

1. Date when the program was first delivered.
2. Over the past five years, when the program was delivered, by what trainer, and the number of students enrolled as well as the number of students graduated.

### **Program Improvement Initiatives**

Continuous improvement is necessary in order to respond to stakeholder feedback, program performance results, and the dynamic and evolving nature of both business innovation and teaching and learning practices.

To demonstrate that appropriate continuous improvement actions have been, and are being, pursued, the applicant program must submit the following evidence:

1. Summary of the program's notable strengths, areas for improvement, and future directions.
2. Explanation of the program's continuous improvement processes and timelines, including past actions taken to date.
3. Evidence of how trainer effectiveness is being assessed, and how the resulting assessment data is being used to inform continuous improvement in the program.
4. Evidence of improvement in both curricula and student learning, achieved through analysis of assessment data indicating the extent to which students have achieved the core focus areas of the program's learning outcomes, and use of this data thereafter for continuous improvement efforts.

# The GInI AInTP Accreditation Process

## Accreditation Process – Overview and Time Frame

The GInI Accreditation Center’s accreditation process for training programs consists of the following steps:

1. **Step One** Applicant completes the GInI Accreditation Application.
2. **Step Two** GInI reviews the completed Accreditation Application.
3. **Step Three** GInI issues its formal accreditation decision to the applicant.

This accreditation process requires a demonstrated commitment on the part of the applicant to pursuing excellence in Business Innovation education. The decision to approve, defer, or deny accreditation for any program is based solely on the body of information provided within the GInI Accreditation Application.

The applicant program should expect the accreditation process to take approximately **one month** to complete.

## Accreditation Process – Detailed Step by Step Actions

### **Step One: Applicant completes the GInI Accreditation Application.**

The GInI Accreditation Application involves the following information, evidence, and fees:

1. Program information necessary for GInI to understand the context and details of the applicant program.
2. The applicant’s responses, including evidence, demonstrating that the program fully meets GInI’s eligibility requirements.
3. Copies of all program training materials, in English.
4. The accreditation application fee.

The GInI Accreditation Application must be completed in English and submitted in digital format to GInI at [accreditation@gini.org](mailto:accreditation@gini.org). The Application can be secured by requesting it from GInI at [accreditation@gini.org](mailto:accreditation@gini.org).

### **Step Two: GInI reviews the applicant’s Accreditation Application Form.**

Upon receipt and processing of the applicant’s Accreditation Application Form and accompanying materials, the form is formally reviewed by the GInI Accreditation Center for conformance to GInI’s accreditation eligibility requirements. The scope of this review includes the following:

- Review of the nature, size, age, and legal status of the organization.
- Review of the program’s duration, delivery modalities, delivery locations, and collaborations.
- Review of the program’s core focus areas and learning objectives, together with a detailed program description and content outline.
- Review of the program’s learning outcomes, participant engagement methods, and assessment methods.
- Review of the program’s history, quality assurance measures, trainer qualifications, and continuous improvement initiatives.

## The GInI AInTP Accreditation Process (cont.)

### Step Three: GInI takes accreditation action.

Subsequent to completing its formal review process, the GInI Accreditation Center will take one of five different actions. These are as follows (each is explained in greater detail below):

1. Initial Grant of Accreditation
2. Reaffirmation Grant of Accreditation
3. Deferral of Accreditation
4. Denial of Accreditation
5. Withdrawal of Accreditation

There are three states of accreditation associated with these actions, namely:

- **Initial** – applicant programs completing the accreditation process for the first time.
- **Reaffirmation** – applicant programs completing the comprehensive reaffirmation of their existing accreditation at the completion of their accreditation cycle (initial or subsequent).
- **Currently Accredited** – programs that currently hold formal GInI Accreditation.

### Grant of Accreditation (Initial or Reaffirmation)

Program seeking initial accreditation will be granted accreditation for a maximum period of two (2) years.

### Deferral of Accreditation

The GInI Accreditation Center may defer action on a program's accreditation application if it judges there is insufficient information on which to base a sound decision. If the decision is made to defer accreditation, the GInI Accreditation Center will outline the reasons for deferral based on the relevant GInI accreditation standards in the official decision letter provided to the applicant program. If applicable, this letter will state the information required for the GInI Accreditation Center to reach a decision at a later meeting.

### Denial of Accreditation

If the GInI Accreditation Center judges that a program does not align with GInI's accreditation standards at the time of its review, and that the applicant will be unable to bring the program into alignment within the time allotted for a deferral, then the Accreditation Center will deny the grant of accreditation. If the decision is made to deny accreditation, the GInI Accreditation Center will outline the reasons for denial based on the relevant GInI accreditation standards in the official decision letter provided to the applicant program.

A program that has been denied accreditation may reapply for accreditation following a one-year waiting period, and must complete all steps required in the initial accreditation application process.

## The GInI AInTP Accreditation Process (cont.)

### **Withdrawal of Accreditation**

The GInI Accreditation Center reserves the right to withdraw a grant of accreditation if it is determined that a program has failed to demonstrate ongoing alignment with GInI’s accreditation standards and annual reporting requirements.

A program found to be out of alignment with these standards and requirements will be given the opportunity to respond to the Accreditation Center prior to its vote to remove this accreditation.

### **Accreditation Process – Decisions and Notifications**

#### **Announcement of GInI Accreditation Center Decisions**

All decisions issued by the GInI Accreditation Center will be announced within 30 days of the decision.

#### **Official Notification and Continuing Accreditation Requirements**

Along with the official notification letter granting GInI Accreditation, newly accredited or reaffirmed programs will receive a Continuing Accreditation Requirements Letter outlining the following:

- Opportunities for improvement and suggested actions.
  - Requirements for submission of the program’s Annual Report.
  - Information concerning the benefits of GInI accreditation, including access to the “GInI Accredited Program” logo.
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## Fee Schedule – AInTP Accreditation

Accreditation by GInI of an entity's Innovation Training Program involves three types of fees.

The first fee is a one-time upfront **Program Application Fee**. This fee is paid one time only – at the time of submitting one's **initial application**. This covers the administrative application review process and must be paid before the GInI Accreditation Center will review an accreditation application.

### Fee Schedule – Initial Application Fee

Program Duration	For GInI AInPs	For Non GInI AInPs
8 hour program	750 USD	1,000 USD
16 hour program	750 USD	1,500 USD
24 hour program	750 USD	2,000 USD
32 hour program	750 USD	2,500 USD
40 hour program	750 USD	3,000 USD

The second fee is a one-time upfront **Program Accreditation Fee**. This fee is paid one time only – at the time when GInI issues a formal decision to grant program accreditation. This fee must be paid before GInI will release the official accreditation certification.

### Fee Schedule – Program Accreditation Fee

Program Duration	For GInI AInPs	For Non GInI AInPs
8 hour program	750 USD	1,000 USD
16 hour program	1,250 USD	1,500 USD
24 hour program	1,750 USD	2,000 USD
32 hour program	2,250 USD	2,500 USD
40 hour program	2,750 USD	3,000 USD

The third fee is an ongoing **Certificate Issuance Fee**. Here, all GInI accredited training programs must render to GInI a commission fee for **each participant certificate** issued from the affected program, indefinitely for the life of the program's accreditation. The amount of this fee depends on the scope of the training program, according to the fee schedule below. These fees must be paid upon request of program certificates from GInI.

### Fee Schedule – Certificate Issuance Fee (all programs)

Program Duration	Certificate Fee
≤ 24 hour	75 USD
> 24 hour	100 USD

These are **all** of the program fees. Aside from these there are no additional program maintenance fees.

# Annual Reporting & Biennial Reaccreditation Processes

## Annual Reporting Process

In order for a program to maintain its formal accreditation with GInI, the organization must submit an *Annual Report* to the GInI Accreditation Center each year. This is done using GInI's standardized *Annual Report* form.

Amongst other things, the Annual Report asks the organization to describe what changes it made in the program over the past year and to explain the reasons for these changes. It also asks the organization to report the number of individuals certified in the program during this period, along with the mean participant satisfaction ratings for the program's curriculum, trainers, venues, outcomes, and overall impact.

## Biennial Reassessment Process

Every other year (known as reaffirmation years), programs accredited by GInI must submit to a comprehensive reassessment and reaffirmation process. To do this, the organization must complete and resubmit to the GInI Accreditation Center the full *AlnTP Application*, which will then be reviewed by the Center.

Organizations must plan ahead so as to allocate *adequate time* to complete this reassessment process. Six (6) months prior to their program's expiration date, GInI will issue the organization notification of this. If the reassessment process is not completed *prior* to that year's accreditation expiration date, then the program will be at risk of losing its accreditation.

There is no additional fee for the Biennial reassessment.

## Exception – Accreditation Lapse or Withdrawal

If an organization allows the accreditation of its (previously-accredited) program to lapse – on account of either not filing its *Annual Report*, failing to submit to the *biennial reassessment process*, or failing to pay any of the associated *fees* – or if the GInI Accreditation Center finds it necessary to withdraw a program's accreditation on account of it failing to continue meeting GInI's *eligibility requirements* – but later that organization wishes to reinstate its program's accreditation, then it will have to start over from the beginning, with an entirely new *AlnTP Application* (and in the latter case, after its deficiencies have been addressed).

In such cases, the applicant organization will also have to start over in the fee process, starting with the upfront *Initial Application Fee* – and then the *Program Accreditation Fee* should its effort prove successful.

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## About Global Innovation Institute

Global Innovation Institute is the world's leading professional certification, business accreditation, and membership association in the field of innovation.

The Institute aims to advance individual careers and transform organizational achievements by advancing the profession of innovation leadership. It does this through its globally recognized standards, tools, publications, resources, professional development courses, certifications, applied research, and networking opportunities.

Learn more at: [www.gini.org](http://www.gini.org).

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